

We will have a **New Name...**  
We need a **New Look**  
*Design Our New LOGO*

**The Department of Developmental  
Services (DDS)**

*Be Creative and help us design a new logo that  
will stand above the rest*

**DEADLINE for Designs**  
**JULY 9, 2007**

**Criteria**

- The three letters **DDS** must be included in the design
- The new name must be incorporated either into the design or underneath the design
- The main color will continue to be **ROYAL BLUE**

**Submission**

- Prepared on an 8 1/2" x 11" sheet of paper
- Sketches, concepts drawn or formatted in Word or Publisher
- Faxed to (860) 418-6001 or
- E-mailed to [lori.conchado@po.state.ct.us](mailto:lori.conchado@po.state.ct.us)
- Mail to: DMR Lori Conchado, Administrative Assistant
- 460 Capitol Ave,
- Hartford, CT 06106

**Selection Process**

- Name Change Committee will select 3 or 4 designs
- These designs will be presented to the agency's Executive Management Team for review and selection.

**Contact Information**

- Joan C. Barnish, Director of Communications
- Lori Conchado, Administrative Assistant
- (860)418-6042

Department of  
Mental Retardation  
460 Capitol Avenue  
Hartford, CT 06106